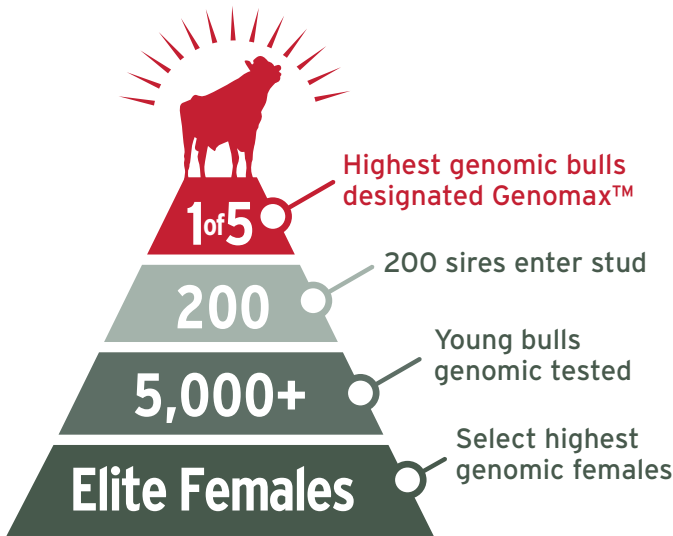


With the significant genetic advantages and increasing accuracy of genomics, Semex recommends a herd strategy of

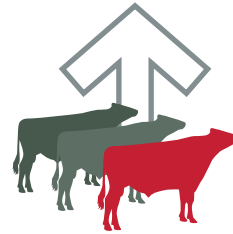


## GENOMAX™ SIRE USAGE

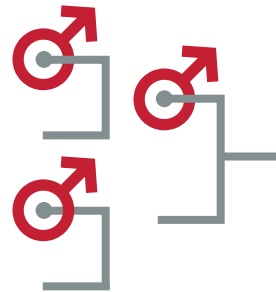
### BEST OF THE BEST!



## GUIDING PRINCIPLES



Use groups of 3 or more Genomax™ sires



Use bulls with a mix of sires in their pedigree

## A BONUS PACKAGE



GENOMAX + HIGH FERTILITY  
+ CALVING EASE

Based on actual fertility and calving data.

SEMEX HAS A TARGET OF



of top GTPI sires  
(of top 20, 100, 200, 400...)

Leading Genetics

THE SEMEX DIFFERENCE